



BUSINESS MANAGEMENT COMMITTEE MEETING
METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

THURSDAY, JULY 24, 2025

ATLANTA, GEORGIA

9:30 A.M.



Agenda

1. Approval of June 26, 2025, Business Management Committee Meeting Minutes
2. Resolution Authorizing the Award of a Contract for MARTA On the Go Mobile Application, RFP P50565 – **David Emory, Senior Director Customer Technology**
3. Resolution Authorizing the Solicitation of Proposals for the Procurement of Digital Out of Home In-Tunnel Advertising, RFP P50731 – **Paul Lopes, Chief Operational and Urban Planning**
4. Resolution to Modify the MARTA Pool of Authorized Underwriting Service Providers Pursuant to a Review of Current Provider Pool – **Roydel Stewart, Senior Director Treasury Services**
5. **Other Matters**
 - a) Letter of Intent to the MARTA Board of Director to Utilize the State of Georgia Technology Authority Contract to Procure Wi-Fi Telecommunication Services for MARTA Buses, Rail Cars and Other Equipment (For Informational Purpose Only)